GAME
GLOBAL ADVANCES IN MANAGEMENT AND ENTREPRENEURSHIP



5th GAME Conference 2026

Global Advances in Management and Entrepreneurship

Conference Agenda

20–22 November 2026 | **Vienna, Austria**

NH Hotel Danube City
Wagramer Str. 21, 1220 Wien, Austria

Onsite and online conference

gameconference.eu

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Programme at a glance

Friday 20 November 2026 Online conference sessions

14:00–16:30 CET	**Online Session O1 – Track A (9 papers) – Google Meet** Session chair: Ayanda Mbonani
14:00–16:30 CET	**Online Session O2 – Track B (8 papers) – Google Meet** Session chair: Kirsty-Lee Sharp-Eke
16:30–19:00 CET	**Online Session O3 – Track A (8 papers) – Google Meet** Session chair: Bogdan Costache
16:30–19:00 CET	**Online Session O4 – Track B (10 papers) – Google Meet** Session chair: Enikő Kahler Korcsmáros

Saturday 21 November 2026 NH Hotel Danube City Vienna

08:30–09:00 CET	**Conference registration at the Conference Desk**	
09:00–09:15 CET	**Opening ceremony** – Room Siegfried Markus + Karl Kraus	
09:15–09:45 CET	**Keynote speech – Tamara Ćurlin** **More Features, Less Value? Rethinking Digital Experience in Service Industries** Room Siegfried Markus + Karl Kraus	
09:45–10:15 CET	**Coffee break 1**	
10:15–12:00 CET	**Session S1 (6 papers)** Room Siegfried Markus + Karl Kraus Chair: Robert Phillips	**Session S2 (6 papers)** Room Theodor Herzl Chair: Ivana Kursan Milaković
12:00–13:30 CET	**Session S3 (5 papers)** Room Siegfried Markus + Karl Kraus Chair: Seun Oladele	**Session S4 (3 papers)** Room Theodor Herzl Chair: Adewale Adekiya
13:30–14:30 CET	**Conference lunch**	
14:30–15:45 CET	**Session S5 (4 papers)** Room Siegfried Markus + Karl Kraus Chair: Riane Dalziel	**Session S6 (3 papers)** Room Theodor Herzl Chair: Joanna Błach
15:45–16:15 CET	**Coffee break 2 and onsite poster session** Room Karl Kraus – 6 posters Chair: Mladen Turuk	
16:15–17:45 CET	**Session S7 (5 papers)** Room Siegfried Markus + Karl Kraus Chair: Freda Ijanada Fidelis	**Session S8 (4 papers)** Room Theodor Herzl Chair: Vedran Milojica

19:00–21:00 CET	**Sightseeing walking tour – Stephansplatz to Hofburg Palace** Meeting point: Stephansplatz, on the left side of St. Stephen's Cathedral

Sunday 22 November 2026 Vienna

10:30–14:00 CET	**Excursion to Prater**

Friday 20 November 2026 Online sessions

Online Session O1

Entrepreneurship Education and Enterprise Resilience

14:00–16:30 CET · Online Track A · 9 papers

Session chair: Ayanda Mbonani – North West University · Google Meet

Time / ID	O1 · Online Track A · Paper and authors
14:00–14:15 ID 111	Developing Engineering Competencies in Dual Higher Education: A Modular Competence Assessment Framework from the ZalaZONE Laboratory **Réka Bohár-Jónás; Csilla Tóth; András Háry** ZalaZONE Industrial Park Ltd., Hungary
14:15–14:30 ID 169	Students' digital entrepreneurship awareness **Ayanda Mbonani; Rita Klonaridis; Heleneze-Tiané Lues** North West University, South Africa
14:30–14:45 ID 181	Entrepreneurial Intentions and Papuan Culture: An Extended Approach to the Theory of Planned Behavior **Rintar Simatupang; Jan Tata; Ted Suruan** Universitas Papua, Faculty of Economics an Business,Department of Management, Indonesia
14:45–15:00 ID 188	Beyond Service Attributes: Integrating SERVQUAL and the Theory of Planned Behaviour to Explain Students' Entrepreneurial Intention **Anwar Alsheyadi; Amira Al-Bahri; Laila Al-Maqbali** Rustaq College of Education, Oman
15:00–15:15 ID 143	The perception of entrepreneurial success among digital entrepreneurs: Evidence from a qualitative study in Morocco. **Fatima Zohra Laakel Stinou; Hind Bouzekraoui; Imad Elkhalkhali** National School of Business and Management of Tangier (ENCGT) Abdelmalek Essaâdi University (UAE), Morocco; National School of Business and Management of Marrakesh (ENCGM) Cadi Ayyad University (UCA), Morocco
15:15–15:30 ID 200	Diving Goalkeepers and Alibi Passes: Employees' Entrepreneurial Self-Efficacy, Inaction Norms and Two Dysfunctions of Corporate Entrepreneurship **Jona Asbach** HTWG Konstanz - University of Applied Sciences / IST Innovationinstitute, Germany
15:30–15:45 ID 156	Organisational Culture as a Tool for Enhancing Employee Engagement in the Technology Sector **Philip Reisberger; Tobias Reisberger; Lukáš Copuš** Comenius University Bratislava, Faculty of Management, Slovakia
15:45–16:00 ID 127	The Influence of Social Media Content Strategies on the Consumer Journey in Food Retail **Diana Alexandra Nita; Georgiana Moiceanu** Department of Engineering and Management, Faculty of Entrepreneurship, Business Engineering and Management, National University of Science and Technology POLITEHNICA Bucharest, Romania
16:00–16:15 ID 122	Shaping the resilience of enterprises conducting innovative processes and the effects on relationships with stakeholders **Jacek Woźniak** Military University of Technology, Warsaw, Poland

Online Session O2

Digital Finance and SME Development

14:00–16:30 CET · Online Track B · 8 papers

Session chair: Kirsty-Lee Sharp-Eke – North-West University · Google Meet

Time / ID	O2 · Online Track B · Paper and authors
14:00–14:15 ID 140	A validated measurement model of hedonic motivation, price consciousness, buying impulsiveness and purchase intention in social commerce groups **Heleneze Lues** North-West University, South Africa
14:15–14:30 ID 165	Gender Differences in Perceptions of Digital Banking Communication: Entertainment, Personalisation, Informativeness and Credibility in South Africa **Heleneze Lues; Kirsty-Lee Sharp-Eke** North-West University, South Africa
14:30–14:45 ID 161	EU Integration and SME Competitiveness: How Prepared Are Western Balkan SMEs for European Standards? **Arben Halili** University of Tetova, North Macedonia
14:45–15:00 ID 180	Managing Tangible Fixed Assets: Measuring Utilization and Operational Effectiveness **Vladimir Bukvič** GEA College Faculty of Entrepreneurship Ljubljana, Slovenia
15:00–15:15 ID 183	From Financial Availability to Decision-Time Usability: A Route-by-Episode Framework for Equipment-Dependent SMEs **Seyed Mehdi Alavi** Széchenyi István Egyetem University, Hungary
15:15–15:30 ID 192	The Evolution of Artificial Intelligence in the Banking Sector: A Bibliometric Review and Regulatory Perspective **Mugurel Petre Podaru; Dragos Daniel Dendrino; Gabriela Loredana Dinulescu; Razvan Catalin Dobrea** Academy of Economic Studies, Faculty of Management, Romania; Academy of Economic Studies, Faculty of Accounting and Management INformation Systems, Romania
15:30–15:45 ID 199	Cointegration relationship between poverty and decent housing in Indonesia: A panel data analysis using the PMG-ARDL approach **B.S. Nazamuddin; Suriani Suriani; Riswandi Riswandi; Fitriyani Fitriyani; Faiz Muhammad Bariq Lubis** Universitas Syiah Kuala, Faculty of Economics and Business, Department of Development Economics, Indonesia
15:45–16:00 ID 147	Harmonizing Horizons: A Systematic Literature Review on Integrating Social Life Cycle Assessment (S-LCA) and Life Cycle Costing (LCC) **Souha Zejli; Ahmed Maghni; Rabia Cherrate; Abdelhamid Nechad** The National School of Business & Management of Tangier, Abdelmalek Essaâdi University, Morocco

Online Session O3

AI Digital Experience and Consumer Behaviour

16:30–19:00 CET · Online Track A · 8 papers

Session chair: Bogdan Costache – Bucharest University of Economic Studies · Google Meet

Time / ID	O3 · Online Track A · Paper and authors
16:30–16:45 ID 133	The Future of Management: Agentic AI, Strategic Leadership, and Organizational Excellence **Bogdan Costache; Andreea Gheorghita; Razvan Catalin Dobrea; Andreea Zamfir** Bucharest University of Economic Studies, Romania
16:45–17:00 ID 135	AI Boundary Bouncers: Automated Refusal and Workplace Boundary Control **Amanda Main** University of Central Florida, Barry S. Miller College of Business, Department of Management, United States of America
17:00–17:15 ID 153	Bibliometric Trends and Eurostat Evidence on Artificial Intelligence in Small and Medium-Sized Enterprises **Karla Barać; Vedran Uroš; Damir Mihanović** Marko Marulić University of Applied Sciences in Knin, Croatia; University of Zagreb, Faculty of Organization and Informatics & Marko Marulić University of Applied Sciences in Knin, Croatia; Marko Marulić University of Applied Sciences in Knin, Croatia
17:15–17:30 ID 176	Orchestrating Sustainable Value Through AI-Enabled Digital Transformation in Entrepreneurial Ecosystems: A Systematic Review Across the Full Research Timeline **Leonardo Xavier Lopes** University of São Paulo, School of Economics, Business Administration and Accounting, Brazil
17:30–17:45 ID 193	Differentiating forms of citizens' digital advocacy in city branding **Maia Maziashvili** Warsaw School of Economics, Department of International Marketing, Poland
17:45–18:00 ID 198	When Tourists Stop Talking to AI: A Conceptual Framework of Complaint Channel Effectiveness and Platform-Mediated Silence in Hospitality **Erdogan Ekiz; Vedran Milojica; Danijel Vučenović** Central Asian University, Hospitality Management and Tourism School, Uzbekistan; Institute for Tourism, Croatia; Independent Researcher, Croatia
18:00–18:15 ID 187	From Algorithm to Public Value: A Reverse Strategic Framework for Applying Artificial Intelligence in Urban Public Transport Governance **Desislava Kalcheva; Sia Tsolova; Tsvetan Davidkov** Faculty of Economics and Business Administration, Sofia University, Bulgaria; Faculty of Mathematics and Informatics, Sofia University "St. Kliment Ohridski", Bulgaria
18:15–18:30 ID 126	Motivations, Challenges, and Outcomes in Immigrant Women's Entrepreneurship: Evidence from Active and Discontinued Ventures of Brazilian Women in Portugal **Lanna Mara Marques; Luís Pimentel; José Cruz** Faculty of Social Sciences, Universidade Europeia, Portugal; CETRAD, Universidade Europeia, Portugal; Universidade Europeia, Portugal

Online Session O4

Sustainability Innovation and Organisational Resilience

16:30–19:00 CET · Online Track B · 10 papers

Session chair: Enikő Kahler Korcsmáros · Google Meet

Time / ID	O4 · Online Track B · Paper and authors
16:30–16:45 ID 107	From Market Burden to Technological Adoption: The Potential of Cooperatives in Bulgarian Agriculture **Svetla Markova** Sofia University "St. Kliment Ohridski", Faculty of Economics and Business Administration, Bulgaria
16:45–17:00 ID 108	Examining the Role of Carbon Finance in Green and Circular Supply Chain Adoption: Evidence from Moroccan SMEs **Saadia Yachou; Abdelhak Sahib Eddine** ENCG El Jadida, LERSEM Laboratory, University of Chouaïb Doukkali, Morocco
17:00–17:15 ID 142	The Impact of Sustainable Development Practices on Logistics Service Providers' Performance: A Bibliometric Analysis and Research Agenda **Nouhaila Khairi; Abdelhakim Nassimi** National School of Business and Management of Tangier (ENCGT), Abdelmalek Essaâdi University, Morocco
17:15–17:30 ID 170	Structural Patterns in the Green Innovation Literature **Márk Gyula Tóth; Elvira Böcskei** Department of Finance, Faculty of Economic and Social Sciences, Budapest University of Technology and Economics, Hungary
17:30–17:45 ID 152	Women's Leadership in Exporting Firms: Does Gender Play a Role in Exporting Firms? Evidence from Albanian companies. **Rejla Bozdo; Mieke Meurs** University of Tirana, Faculty of Economy, Department of Marketing and Tourism, Albania; American University, Washington DC, Department of Economics, United States of America
17:45–18:00 ID 139	Perceiving Agility by Slovak Managers and Students of Management **Andrea Janáková Sujová; Petra Lesníková** Technical University in Zvolen, Faculty of Wood Sciences and Technology, Department of Economics, Management and Business, Slovakia
18:00–18:15 ID 141	From Reaction to Anticipation: Assessing Reactive and Proactive Agility in Enterprises **Andrea Janáková Sujová; Katarína Marcineková; Ľubica Simanová** Technical University in Zvolen, Faculty of Wood Sciences and Technology, Department of Economics, Management and Business, Slovakia
18:15–18:30 ID 191	Resilience vs. business continuity: are practitioners and academics talking about the same thing? **Sara Bensal; Mohamed Binkkour** Ibn Zohr University, Morocco; Ibn Zohr University -Faculty of Management, Morocco
18:30–18:45 ID 128	The Impact of an Emergency Department Acute Care Training Program on Self-Efficacy, Professional Confidence, and Burnout Among Nursing Graduates **Aiham Gotani; Michal Didon** Ziv Hospital, Israel; Ziv Hospital, Israel
18:45–19:00 ID 164	Measuring Environmental Disclosure: A Replicable Index and Its Association with Financial Performance **Erik Gunár; František Pollák** University of Economics in Bratislava, Slovakia

Saturday 21 November 2026 Onsite

NH Hotel Danube City Vienna

Opening and keynote in Room Siegfried Markus + Karl Kraus. Paper sessions in two parallel rooms.

Posters are presented during coffee break 2, 15:45–16:15, in Room Karl Kraus.

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19:00–21:00 CET	**Sightseeing walking tour – Stephansplatz to Hofburg Palace** Meeting point: Stephansplatz, on the left side of St. Stephen's Cathedral	

Saturday 21 November 2026 Onsite

Session S1

Entrepreneurship Education and Inclusive Innovation

10:15–12:00 CET · Room Siegfried Markus + Karl Kraus

Session chair: Robert Phillips – University of Manchester

Time / ID	S1 · Room Siegfried Markus + Karl Kraus · Paper and authors
10:15–10:30 ID 102	Triggering Epistemic Change Toward Sustainability Through Arts-Based Inclusive Entrepreneurship Pedagogy **Bruno Americo; Jase Ramsey** Pontificia Universidad Católica del Perú, Peru; Florida Gulf Coast University, United States of America
10:30–10:45 ID 109	From Entrepreneurial Education to Entrepreneurial Impact: Emerging Patterns and Institutional Pathways in European Higher Education **Daniel Badulescu; Florina-Sanda Tripa; Alina Badulescu** University of Oradea, Department of Economics and Business, Romania; University of Oradea, Doctoral School of Economic Sciences, Romania
10:45–11:00 ID 112	How the Backgrounds of Entrepreneurship Educators influence the Success of Entrepreneurship Education at Universities. **Robert Phillips** University of Manchester, United Kingdom
11:00–11:15 ID 113	Developing Entrepreneurial Mindsets: The Influence of Entrepreneurship Education and Entrepreneurial Orientation on Entrepreneurial Intention **Snezhana Hristova; Ana Tomovska Misoska; Ivona Mileva; Nadezda Pop Kostova** University American College Skopje, North Macedonia
11:15–11:30 ID 182	Bringing Practitioners into Business Education: Educators' Boundary-Crossing and Course Integration Practices **Tamás Farkas** Univseristy of Szeged, Institute of Business Studies, Hungary
11:30–11:45 ID 115	Impact of Entrepreneurship Education on Entrepreneurial Intention, Attitude, and Mindset in Higher Education Institutions: The Case of South Africa and Nigeria **Dr Mpho Anastasia Mathane; Prof Evelyn Chiloane-Tsoka; Dr Phillips O. Adebayo** University of South Africa Faculty of Economic Sciences; Department of Applied Managementc &Management Sciences; School of Operation and Management Sciences;Department of App, South Africa; University of South Africa; Research and InnovationGraduate studies, South Africa; University of South Africa, Economic and Management Sciences, Nigeria

Saturday 21 November 2026 Onsite

Session S2

Consumer Behaviour Sustainable Consumption and Tourism

10:15–12:00 CET · Room Theodor Herzl

Session chair: Ivana Kursan Milaković – University of Split

Time / ID	S2 · Room Theodor Herzl · Paper and authors
10:15–10:30 ID 121	Consumer attitudes toward premium private labels: Effects on store image and willingness to pay **Ivana Kursan Milaković; Ante Duvančić** University of Split, Faculty of Economics, Business and Tourism, Croatia
10:30–10:45 ID 138	The Strategic Role of ICT and e-WOM in Tourism Entrepreneurship **Radim Dolak; Patrik Kajzar; Pavlina Pellesova** Silesian University in Opava, School of Business Administration in Karvina, Department of Informatics and Mathematics, Czechia; Silesian University in Opava, School of Business Administration in Karvina, Department of Tourism and Leisure Activities, Czechia
10:45–11:00 ID 146	The effect of consumers' environmental-attitude, -knowledge and subjective norms on their attitude towards and intent to purchase green beauty products **Riane Dalziel; Re-an Muller** North-West University, Faculty of Economics and Management Sciences, Marketing Management, South Africa
11:00–11:15 ID 158	Sustainable luxury tourism : a spontaneous or complex coexistence? **Oumaima Ameziane; Hind Bouzekraoui** Ph.D. Candidate, Cadi Ayyad University, UCA, FSJES Marrakech, L-qualimate-DS laboratory, Marrakesh, Morocc, Maroc; Associate Professor Cadi Ayyad University, UCA, ENCG Marrakesh, L-qualimate-DS laboratory, Marrakech, Morocco
11:15–11:30 ID 175	Online Reputation of Luxury Brands in the Context of Accelerated Digitalisation **Romana Sobotová; František Pollák** Bratislava University of Economics and Business, Faculty of Business Management, Department of Business Finance, Slovakia
11:30–11:45 ID 190	The Economic Contribution of Music Tourism in Europe: An Exploratory Analysis **Maria Bartekova; Jana Kajanova** Comenius University Bratislava, Slovakia

Saturday 21 November 2026 Onsite

Session S3

Circular Economy Sustainability and Urban Systems

12:00–13:30 CET · Room Siegfried Markus + Karl Kraus

Session chair: Seun Oladele – University of South Africa

Time / ID	S3 · Room Siegfried Markus + Karl Kraus · Paper and authors
12:00–12:15 ID 110	The Importance of Circular Economy Processes in Entrepreneurship Related to the Textile Sector: The Role of Artificial Intelligence and Digital Innovation **Ricardo Reier Forradellas; Anna Aacciarelli-Ulacha; Chandima Ratnayake** Catholic University of Ávila, Spain; Lodz University of Technology, Poland; University of Stavanger, Norway
12:15–12:30 ID 117	Green by Necessity? Rethinking Environmental Intent in Entrepreneurship Theory through Nigeria's CNG Transition **Seun Oladele; Evelyn Chiloane-Tsoka** University of South Africa (UNISA), South Africa; University of South Africa, South Africa
12:30–12:45 ID 119	From Operational Logs to Decision-Ready Indicators: Parking-Service Conversion and Data Governance in Urban Parking **Maja Cukusic; Marina Tavra** University of Split, Faculty of Economics, Business and Tourism, Croatia; Smart City and Digitalization Department, Technology Park Split, Croatia
12:45–13:00 ID 131	Green Intangible Capital in International Perspective: Comparing the Determinants and Performance Effects of Sustainable Intangible Investments Across Countries **Eva Erjavec; Tjaša Redek** School of Economics and Business, University of Ljubljana, Slovenia
13:00–13:15 ID 167	Who Bears Responsibility for Sustainable Consumption? Consumer Agency and the Roles of Business and Government **Aleksandra Burgiel-Szewc** University of Economics in Katowice, Management Faculty, Department of Consumer Research, Poland

Saturday 21 November 2026 Onsite

Session S4

Leadership Agility and Employee Wellbeing

12:00–13:30 CET · Room Theodor Herzl

Session chair: Adewale Adekiya – University of the Witwatersrand

Time / ID	S4 · Room Theodor Herzl · Paper and authors
12:00–12:15 ID 105	Mediating Effect of Job Satisfaction in the Relationship between Flexible Work Arrangement and Employee Performance. A Study of Selected Multinational ICT Companies **Adewale Adekiya; Emmanuel Nkomo** University of the Witwaterstrand, South Africa
12:15–12:30 ID 173	Leader's thriving consequences for followers – daily study **Przemysław Zbierowski; Milena Gojny-Zbierowska** University of Economics in Katowice, Poland
12:30–12:45 ID 163	Social Media Use, Self-Doubt and Daytime Fatigue in Generation Z: Implications for Employers in Small and Medium-Sized Enterprises **Klára Horáková** Tomas Bata University in Zlín, Faculty of Management and Economics, Czechia

Saturday 21 November 2026 Onsite

Session S5

Finance Fiscal Policy and Economic Development

14:30–15:45 CET · Room Siegfried Markus + Karl Kraus

Session chair: Riane Dalziel – North-West University

Time / ID	S5 · Room Siegfried Markus + Karl Kraus · Paper and authors
14:30–14:45 ID 134	Assessing the content fragmentation of sustainability disclosures of South African public state-owned entities **Nolayezwako Debra Kabini; Sylvia Banda; Onesmus Ayaya** University of Limpopo, Faculty of Management and Law, School of Accountancy, South Africa
14:45–15:00 ID 150	The referee nobody heeds: technocratic populism and the limits of independent fiscal institutions **Daniel Melichárek** Tomas Bata University in Zlín, Czechia
15:00–15:15 ID 171	Does extreme heat make it harder for African economies to catch up with the rest of the continent? **Adéla Malinová; Vladimír Krepl** Czech University of Life Sciences Prague, Faculty of Economics and Management, Department of Economics, Czechia
15:15–15:30 ID 148	Euro adoption, prices and consumer perceptions across different social groups in the Baltic States **Vaiva Petrylė** Vilnius University, Lithuania

Saturday 21 November 2026 Onsite

Session S6

Sustainable Governance Leadership and Business Resilience

14:30–15:45 CET · Room Theodor Herzl

Session chair: Joanna Błach – University of Economics in Katowice

Time / ID	S6 · Room Theodor Herzl · Paper and authors
14:30–14:45 ID 159	The Role of Strategic ESG Integration and Stakeholder Pressure in the Corporate ESG Transformation – Evidence from Poland **Joanna Błach; Iwona Gorzeń-Mitka; Małgorzata Lipowicz** University of Economics in Katowice/ Faculty of Finance, Poland
14:45–15:00 ID 144	Fiscal and Regulatory Frameworks for Sustainability: Rethinking Entrepreneurial Dynamics in Emerging Economies **Chamssedoha Zari; Hind Bouzekraoui** Cadi Ayyad, FSJES, Gestion, Morocco; Cadi Ayyad, ENCG, Morocco
15:00–15:15 ID 186	Elaboration on a Traditional Leadership Framework: New Wine in an Old Bottle **Mark Teachout** Teachout Leadership Solutions and Professor Emeritus, University of the Incarnate Word, School of Business, Management Department, United States of America

Session S7

Entrepreneurship Internationalisation and Digital Innovation

16:15–17:45 CET · Room Siegfried Markus + Karl Kraus

Session chair: Freda Ijanada Fidelis – University of South Africa

Time / ID	S7 · Room Siegfried Markus + Karl Kraus · Paper and authors
16:15–16:30 ID 116	Typology of Support Required for Women in Rural Agripreneurship: The South Africa Context **Freda Ijanada Fidelis; Evelyn Germinah Chiloane-Tsoka** University of south Africa, South Africa; University of South Africa, South Africa
16:30–16:45 ID 129	Use of Artificial Intelligence, Digitalisation, and Automation: Evidence from Accounting and Auditing Companies in the Czech Republic **Lilia Dvořáková; Nikol Zelená; Ivana Šimíková** University of West Bohemia, Faculty of Economics, Finance and Accounting Department, Czechia
16:45–17:00 ID 130	From Imitation to Strategic Fit: Designing Corporate Accelerators in Manufacturing **Ali Ghahramani** Università Degli Studi di Palermo, Italy
17:00–17:15 ID 168	Digital Intensity and E-commerce Adoption among SMEs: A Comparative Analysis of the Visegrad Four Countries in the European Union **Sabina Janikovičová; František Pollák** Bratislava University of Economics and Business, Slovakia
17:15–17:30 ID 189	Innovative Nature-Based Solutions for Sustainable Urban Infrastructure Management: Improving Stormwater Retention and Irrigation Efficiency **Patrizia Piro; Hana Javadi Nejad; Behrouz Pirouz** University of Calabria, Italia

Saturday 21 November 2026 Onsite

Session S8

Health Economics Finance and Financial Literacy

16:15–17:45 CET · Room Theodor Herzl

Session chair: Vedran Milojica – Institute for Tourism

Time / ID	S8 · Room Theodor Herzl · Paper and authors
16:15–16:30 ID 184	Investment Expectation–Realization Gaps in the EU: Evidence from the COVID-19 Pandemic and the Energy Crisis **Davor Labaš** University of Zagreb, Faculty of Economics & Business, Department of Managerial Economics, Croatia
16:30–16:45 ID 194	Unmet healthcare needs among older Europeans during the COVID-19 pandemic **Margareta Fabijančić** University of Zagreb, Faculty of Economics and Business, Croatia
16:45–17:00 ID 166	Drivers, methods and data in FDI and sustainability research **Sebastian Tocar; Irina Teodora Manolescu** Alexandru Ioan Cuza University of Iași, Faculty of Economics and Business Administration, Romania
17:00–17:15 ID 162	Do family businesses act as financial intermediaries? **Anna Białek-Jaworska; Aneta Dzik-Walczak; Natalia Ciecierska** Faculty of Economic Sciences, University of Warsaw, Poland

Saturday 21 November 2026 Onsite posters

Poster Session

Onsite Poster Session

15:45–16:15 CET · Coffee break 2 · Room Karl Kraus

Session chair: Mladen Turuk – University of Zagreb

Poster / ID	Paper and authors
Poster 01 ID 185	Do Volunteers' Values Shape Their Motives? Linking Schwartz's Value Dimensions to Volunteer Functions in Croatian Non-Profit Organizations **Jelena Kovač; Toni Gligić; Maja Dobranić** Faculty of Economics & Business, University of Zagreb, Croatia
Poster 02 ID 196	Pension Adequacy and Long-Term Care as Sources of Fiscal Risk in the Republic of Croatia **Maja Mlhelja Žaja; Marija Novinc; Filip Badovinac** Faculty of Economics and Business, University of Zagreb, Croatia
Poster 03 ID 160	Bridging the ESG Implementation Gap: The Role of Transformational Leadership and Human Capital in Translating Stakeholder Pressure into Financial Performance **Iwona Gorzeń-Mitka; Joanna Błach; Małgorzata Lipowicz** University of Economics in Katowice/ Faculty of Finance, Poland
Poster 04 ID 179	Bridging the Gender Gap in STEM Education: The STEAMbrace Project **Zoran Wittine** Faculty of Economics and Business, Croatia
Poster 05 ID 197	Financial Literacy and Financial Behaviour Among Young Adults in Croatia **Dajana Barbić; Antonija Buljan; Maja Daraboš Longin; Irena Palić** University of Zagreb, Faculty of Economics and Business, Croatia
Poster 06 ID 178	Beyond the currency change: How euro adoption affects bank profitability? **Irena Palić; Marijan Mandić; Marija Duspara** Faculty of Economics and Business, University of Zagreb, Croatia; Institute of Public Finance, Croatia

Sunday, November 22, 2026 – Vienna, Austria

10:30 am to 2:00 pm	**Excursion to Prater**

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